



Remit Address:
WAVY
PO Box 403911
Atlanta, GA 30384
Main: (757) 393-1010
Billing: (317) 923-8888

Billing Address:

Waterfront Strategies
Attention: Accounts Payable
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007
USA

INVOICE

DUPLICATE

| | | | |
|-------------------|------------------------------|-----------------|---------------------|
| Advertiser | POL/LCV Senate Majority | Invoice # | 198359-2 |
| Product | 8/13-8/29 LCV/SENATE MAJ PAC | Invoice Date | 08/31/12 |
| Estimate Number | 1611 | Invoice Month | September 2012 |
| | | Invoice Period | 08/27/12 - 08/29/12 |
| Station | WAVY | Order # | 198359 |
| Account Executive | Petry Philadelphia | Alt Order # | 06841676 |
| Sales Office | Petry/Philadelphia | Deal # | |
| Sales Region | National | Order Flight | 08/16/12 - 08/29/12 |
| Billing Calendar | Broadcast | IDB # | |
| Billing Type | Cash | Advertiser Code | 126 |
| Special Handling | | Product Code | 133 |
| | | Agency Ref | IN14921 |
| | | Advertiser Ref | |

| Line | Channel | Description | Time | Day | Date | Length | Air Time | Ad-ID | Rate | Reconciliation | Ref # |
|------|---------|---------------------|---------|-----|----------------------|--------|--------------|-------------|------------|----------------|-------|
| 23 | WAVY | Monday 8-9p | 8p-9p | | 08/27/12 to 09/02/12 | 1x | M- - - - - | | | | |
| | WAVY | | | M | 08/27/12 | :30 | 7:59 PM | LCVMPVA01TH | \$1,400.00 | | 2 |
| 24 | WAVY | Monday 9-10p | 9p-10p | | 08/27/12 to 09/02/12 | 1x | M- - - - - | | | | |
| | WAVY | | | M | 08/27/12 | :30 | 9:43 PM | LCVMPVA01TH | \$1,400.00 | | 2 |
| 25 | WAVY | Wednesday 8-9p | 758p-9p | | 08/27/12 to 09/02/12 | 1x | - - W- - - - | | | | |
| | WAVY | | | W | 08/29/12 | :30 | 8:20 PM | LCVMPVA01TH | \$1,200.00 | | 2 |
| 34 | WAVY | WAVY News @ Sunrise | 5a-6a | | 08/27/12 to 09/02/12 | 1x | MTW- - - - | | | | |
| | WAVY | | | Tu | 08/28/12 | :30 | 5:22 AM | LCVMPVA01TH | \$700.00 | | 1 |
| 36 | WAVY | WAVY 6AM News | 6a-7a | | 08/27/12 to 09/02/12 | 1x | MTW- - - - | | | | |
| | WAVY | | | Tu | 08/28/12 | :30 | 6:44 AM | LCVMPVA01TH | \$1,800.00 | | 1 |
| 38 | WAVY | Today Show 2 | 9a-10a | | 08/27/12 to 09/02/12 | 1x | MTW- - - - | | | | |
| | WAVY | | | Tu | 08/28/12 | :30 | 9:59 AM | LCVMPVA01TH | \$500.00 | | 1 |
| 40 | WAVY | News 10 @ Noon | 12p-1p | | 08/27/12 to 09/02/12 | 3x | MTW- - - - | | | | |
| | WAVY | | | M | 08/27/12 | :30 | 12:30 PM | LCVMPVA01TH | \$250.00 | | 3 |
| | WAVY | | | Tu | 08/28/12 | :30 | 12:12 PM | LCVMPVA01TH | \$250.00 | | 2 |
| | WAVY | | | W | 08/29/12 | :30 | 12:22 PM | LCVMPVA01TH | \$250.00 | | 1 |
| 42 | WAVY | Days of Our Lives | 1p-2p | | 08/27/12 to 09/02/12 | 3x | MTW- - - - | | | | |
| | WAVY | | | M | 08/27/12 | :30 | 1:45 PM | LCVMPVA01TH | \$350.00 | | 1 |
| | WAVY | | | Tu | 08/28/12 | :30 | 1:58 PM | LCVMPVA01TH | \$350.00 | | 3 |
| | WAVY | | | W | 08/29/12 | :30 | 1:28 PM | LCVMPVA01TH | \$350.00 | | 2 |
| 44 | WAVY | The Doctors | 2-3p | | | | | | | | |

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| 44 | WAVY | The Doctors | 2-3p | | | | | | | | |
| | | | | | 08/27/12 to 09/02/12 | 3x | MTW- - - - | | | | |
| | WAVY | | | M | 08/27/12 | :30 | 2:13 PM | LCVMPVA01TH | \$200.00 | | 3 |
| | WAVY | | | Tu | 08/28/12 | :30 | 2:42 PM | LCVMPVA01TH | \$200.00 | | 1 |
| | WAVY | | | W | 08/29/12 | :30 | 2:12 PM | LCVMPVA01TH | \$200.00 | | 2 |
| 46 | WAVY | M-F 4-5p | 4p-5p | | | | | | | | |
| | | | | | 08/27/12 to 09/02/12 | 3x | MTW- - - - | | | | |
| | WAVY | | | M | 08/27/12 | :30 | 4:20 PM | LCVMPVA01TH | \$400.00 | | 1 |
| | WAVY | | | Tu | 08/28/12 | :30 | 4:32 PM | LCVMPVA01TH | \$400.00 | | 3 |
| | WAVY | | | W | 08/29/12 | :30 | 4:51 PM | LCVMPVA01TH | \$400.00 | | 2 |
| 47 | WAVY | News 10 @5p | 5p-530p | | | | | | | | |
| | | | | | 08/27/12 to 09/02/12 | 1x | MTW- - - - | | | | |
| | WAVY | | | Tu | 08/28/12 | :30 | 5:21 PM | LCVMPVA01TH | \$1,500.00 | | 1 |
| 50 | WAVY | News 10 @6p | 6p-630p | | | | | | | | |
| | | | | | 08/27/12 to 09/02/12 | 1x | MTW- - - - | | | | |
| | WAVY | | | M | 08/27/12 | :30 | 6:21 PM | LCVMPVA01TH | \$1,800.00 | | 1 |
| 51 | WAVY | M-F 730-8p | 730-8p | | | | | | | | |
| | | | | | 08/27/12 to 09/02/12 | 1x | MTW- - - - | | | | |
| | WAVY | | | W | 08/29/12 | :30 | 7:41 PM | LCVMPVA01TH | \$1,200.00 | | 1 |
| 53 | WAVY | M-F News 10 @11 | 11p-1130p | | | | | | | | |
| | | | | | 08/27/12 to 09/02/12 | 1x | MTW- - - - | | | | |
| | WAVY | | | Tu | 08/28/12 | :30 | 11:19 PM | LCVMPVA01TH | \$1,800.00 | | 1 |
| 55 | WAVY | Tonight Show w/Leno | 1134p-1237a | | | | | | | | |
| | | | | | 08/27/12 to 09/02/12 | 1x | MTW- - - - | | | | |
| | WAVY | | | M | 08/27/12 | :30 | 12:32 AM | LCVMPVA01TH | \$400.00 | | 1 |
| 56 | WAVY | WAVY News 430-5am | 430-5a | | | | | | | | |
| | | | | | 08/27/12 to 09/02/12 | 3x | MTW- - - - | | | | |
| | WAVY | | | M | 08/27/12 | :30 | 4:43 AM | LCVMPVA01TH | \$200.00 | | 5 |
| | WAVY | | | Tu | 08/28/12 | :30 | 4:55 AM | LCVMPVA01TH | \$200.00 | | 4 |

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| Special Handling | |

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| Product Code | 133 |

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| 56 | WAVY | WAVY News 430-5am | 430-5a | | | | | | | | |
| | WAVY | | | W | 08/29/12 | :30 | 4:45 AM | LCVMPVA01TH | \$200.00 | | 6 |

Aired Spots **26**

| | | |
|--------------------------|--------------------|-------------------------------------|
| <u>Gross Total</u> | \$17,900.00 | |
| <u>Agency Commission</u> | \$2,685.00 | |
| <u>Net Amount Due</u> | \$15,215.00 | <u>Payment Terms 30 Days</u> |

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